From: Henna Sherzai

Sent: Tuesday, August 30, 2016 4:51 PM

To: CENTRALCAD@lapd.lacity.org

Subject: FW: Lock it! Hide it! Keep It! Newsletter

Hello,

We'd like to help spread awareness for this campaign. Do you have any marketing materials, graphics, and/or social media posts ready that we can share?

Thanks!

Henna Sherzai

Director of Marketing & Communications



Downtown Center Business Improvement District

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017

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From: CENTRALCAD CENTRALCAD [mailto:CENTRALCAD@lapd.lacity.org]

Sent: Tuesday, August 30, 2016 2:24 PM

To: George Yu <geoyu28@aol.com>; miguel@artsdistrictla.org; ecamarillo@centralcityeast.org; ffaustino@centralcityeast.org; Safety@centralcityeast.org; Brian Raboin <BRaboin@downtownla.com>; Ken Nakano <knakano@downtownla.com>; kent@fashiondistrict.org; Randall Tampa <rtampa@fashiondistrict.org>; Manuel Madueno <safeteam@fashiondistrict.org>; sami@fashiondistrict.org; eren.chavez87@gmail.com; erenteria2424@gmail.com; tmbabcock@gmail.com; Blair Besten

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Cc: ALBERT SMITH <38820@lapd.lacity.org>; DONALD GRAHAM <donald.graham@lapd.lacity.org>

Subject: Lock it! Hide it! Keep It! Newsletter

Good Afternoon BID Partners,

As discussed in today's Crime Control meeting, attached is the news release on the Lock It! Hide It! Keep It! campaign.

If you can include this in your newsletter, it would be very much appreciated.

Thank you